

MEDIA RELEASE

29 April 2022

Today we release The North Australian Pastoral Company's 2021 Sustainability Baseline Report, which shares our progress so far, and our blueprint into the future.

2 years ago, The North Australian Pastoral Company, NAPCo, proudly launched a landmark first, producing Australia's first carbon neutral branded beef, now commercially available around the world. Since then, we've embarked on an ambitious emissions reduction strategy and carbon offset is just the first step towards our long-term goal to achieve a NET ZERO FOOTPRINT. We have a plan and are committed to progressing our journey.

Our work in sustainability is long established, with a focus on sound environmental management and seeking new ways to invest in solutions through entrepreneurial and long term thinking, that can benefit our environment and the planet for generations. We're focused as a company on increasing operational discipline with a very clear carbon strategy and emissions targets. We're also expanding our work to advance systematic improvement in carbon accounting.

Part of NAPCo's success has been achieved through the development of the composite breeding program and pioneering contributions to landcare and biodiversity conservation.

This is why we're also proud today to announce a landmark partnership with the Australian Wildlife Conservancy (AWC) that will include an additional six million hectares to conservation land management in Australia. The historic new relationship will see the two organisations working together to develop a long term collaborative plan, effectively doubling AWC's footprint to identify, preserve and influence positive, measurable outcomes for the benefit of biodiversity. This partnership extends the innovative conservation model implemented by AWC at Bullo River Station – the first partnership of its kind in Australia – on an unprecedented scale.

As we move forward, we're committed to transparent reporting about what we're doing and how we're tracking to hold ourselves accountable. Our blueprint marks an exciting new era for the land we are so proud to be custodians of and we hope to share our learnings in ways that might be of help to others also.

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For more information please email info@napco.com.au

About NAPCo

NAPCo, was founded in 1877 and manages around 200,000 head of cattle across Queensland and the Northern Territory, and is today one of Australia's oldest and largest beef producers.

Our herd are born and raised spending their whole life in our care, with full traceability throughout our supply chain. With a true commitment to animal welfare, our cattle are ethically raised and free to roam fertile forest-friendly grasslands, throughout their whole lives. The NAPCo property estate consists of 13 cattle stations and 1 feedlot and farm, spanning 6.1million hectares across Queensland and the Northern Territory, and continues to be grazed responsibly and sustainably, with over 385,000 hectares preserved in an approved Nature Refuge for native and rare flora and fauna.